TAKAMINE GUITARS PRESS RELEASE

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NAMM 2025: Takamine Guitars Debuts Six New G Series Guitars

ANAHEIM, CA (JANUARY 23, 2025) – At the 2025 NAMM Show, Takamine Guitars (NAMM Booth 210D) announced six new additions to its popular, value-packed G Series acoustic-electric guitars. The new **GD21CE**, **GY21E**, **GN37CE**, **GD49CE**, **GN73CE**, and **GD74CE-12U** will be available soon at Takamine dealers worldwide.

“We feel that the latest batch of new G Series guitars are among the most exciting Takamine has ever offered,” says Tom Watters, Director of Product Development for Takamine Guitars.

The **GD21CE** is a dreadnought cutaway guitar in Satin Molasses finish. Created with a solid spruce top and sapele back and sides, this affordable and attractive guitar includes Takamine’s TP-3G preamplifier with 3-band EQ, volume, and chromatic tuner for easy and efficient use for live performance and recording. The new **GY21E** offers a similar set of features, including the great-looking Satin Molasses finish, in Takamine’s compact New Yorker body shape.

The new **GN37CE**, available in a brilliant Pearl White finish, is now viable in Takamine’s popular NEX shape. This guitar offers a solid spruce top with maple back and sides for a shimmering, punchy, bold sound that is great across a wide variety of musical styles. It also features the TP-3G electronics system. The FX cutaway **GD49CE** is one of the most distinctive guitars in the Takamine lineup, with its Cosmic Black Sparkle finish that’s highlighted with red binding and accents. It features a spruce top with sapele back and sides.

Available in a striking Satin Black finish, the **GN73CE** is an NEX Cutaway-shaped guitar with a solid spruce top and sapele back and sides. Accented with white multi-ply binding and an attractive tortoiseshell acrylic pickguard, the GN73CE also features exciting ivoroid/abalone split-block fingerboard inlays, as well as Takamine TP-3G electronics. The **GD74CE-12U** is a very distinctive 12-string dreadnought cutaway designed for players who prefer the requinto style, and it is robustly constructed with double X-bracing, a reinforced 3-piece neck, and a unique bolt-on bridge to properly handle the extra tension of the unison double-course string setup. It offers a spruce top, flame maple back and sides, and includes Takamine TP-3G electronics.

More information and detailed specs on the latest additions to Takamine’s G Series is available at www.esptakamine.com.

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About Takamine Guitars
For more than 60 years, Takamine has proudly dedicated itself to the art of fine guitar craftsmanship. Today, they are one of the world’s most respected acoustic instrument manufacturers, and Takamine Signature Series, Pro Series, G Series, Classical/Hirade, and other products are used by many of the best-known songwriters and performers. Takamine is distributed in the USA by the ESP Guitar Company. For more information call 800-423-8388 or visit www.esptakamine.com.