TAKAMINE GUITARS PRESS RELEASE

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Takamine Adds New 6- and 12-String Models to Thinline Series

ANAHEIM, CA (JANUARY 16, 2020) – Takamine Guitars (NAMM Booth #208A/B) has added four more new guitar models to its Thinline Series. The new **TSP158C** is being made available in See Thru Red and See Thru Black finishes, and is being offered in both 6-string and 12-string versions with the TSP158C-12.

“Takamine debuted the Thinline Series in 2019, and it has quickly gained popularity as musicians get to know its winning combination of comfortable feel, great tone, and excellent build quality,” says Tom Watters, Director of Product Development for Takamine. “We’re happy to be able to expand on the Takamine Thinline Series with more finishes and options for more players.”

The TSP158C offers a large acoustic sound that is chimey and articulate due to its arched maple back and sides. Designed for comfort and ease on stage, it comes equipped with Takamine's CT3N electronics, providing effortless stage amplification and controls — a hallmark of all Takamine guitars. Presented in See Thru Red and See Thru Black gloss finishes, it is also available for 12-string players with the TSP158C-12 model in both finishes.

Takamine’s Thinline Series is designed for musicians in all genres who are looking for a thinner, more streamlined body shape without sacrificing tone or playability. Built by hand at Takamine’s renowned Japan facility, Thinline Series models also include the **TSP138C** (available in Tobacco Sunburst, Tea Burst, and Natural finishes), the **TSP148NC** nylon string, the **TSP178AC** in See Thru Blue Burst with flamed maple top, and the **TSP178ACK** in Natural finish with a koa top, in addition to the newly-announced TSP158C.

More information on the new Takamine Thinline TSP158C models is available at www.esptakamine.com.

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About Takamine Guitars
For more than half a century, Takamine has proudly dedicated itself to the art of fine guitar craftsmanship. Today, they are one of the world’s most respected acoustic instrument manufacturers, and Takamine Signature Series, Pro Series, G Series, Classical/Hirade, and other products are used by many of the best-known songwriters and performers. Takamine is distributed in the USA by the ESP Guitar Company. For more information call 800-423-8388 or visit www.esptakamine.com.