TAKAMINE GUITARS PRESS RELEASE

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Takamine Debuts Limited-Edition LTD-2020 “Peace” at NAMM 2020

ANAHEIM, CA (JANUARY 16, 2020) – Each year, Takamine Guitars (NAMM Booth #208A/B) creates a new special limited edition (LTD) model that is produced by hand at Takamine’s design and manufacturing facility in Sakashita, Japan, in very low quantities. This year’s masterpiece is the **LTD-2020 Peace**.

“The Takamine LTD-2020 Peace is more than just a highly-collectible guitar,” says Tom Watters, Director of Product Development for Takamine. “It imparts a message of peace that benefits all of humanity, and is a uniquely beautiful instrument that represents the best of Takamine’s extraordinary guitar building tradition that’s gone on for nearly 60 years."

The LTD-2020 Peace is an auditorium-sized acoustic-electric guitar that employs a solid Sitka spruce top with a beautiful semi-translucent Green Tea finish that allows the grain of the spruce to show through. The guitar’s solid ovangkol back and ovangkol sides offer a full spectrum of tonal properties, similar to rosewood but in a more sustainable tonewood. The LTD-2020 Peace also includes a mahogany neck and an ebony fingerboard that is filled with hand-inlaid doves and olive branches.

Electronics on the Takamine LTD-2020 Peace include the company’s world-renowned Palathetic pickup paired with their acclaimed CT4-DX preamplifier that includes detailed onboard tone shaping and tuning controls. Excellent for discerning players and collectors alike, the LTD-2020 Peace will be available through select Takamine dealers in the USA. More information on the LTD-2020 Peace and the entire 2020 lineup of Takamine guitars is available at www.esptakamine.com.

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About Takamine Guitars
For more than half a century, Takamine has proudly dedicated itself to the art of fine guitar craftsmanship. Today, they are one of the world’s most respected acoustic instrument manufacturers, and Takamine Signature Series, Pro Series, G Series, Classical/Hirade, and other products are used by many of the best-known songwriters and performers. Takamine is distributed in the USA by the ESP Guitar Company. For more information call 800-423-8388 or visit www.esptakamine.com.