



Updated July 31, 2026

VENDOR INFORMATION & TERMS

Thank you for your interest in becoming a vendor at America's pinnacle of amateur motorsports, the 2026 Mission Foods SCCA National Championship Runoffs® event at Elkhart Lake's Road America.

Submit your Vendor Application at <http://msreg.com/26RunoffsVendor>

VENDOR SPACE

- The main vendor area will be located in the Road America Midway between the Competition and Main paddock areas, near Parker John's concession stand.
- The space will be positioned parallel to the road.
- Assignments and space location shall be at the sole discretion of SCCA and is subject to change. An assignment to a space in the past does not guarantee the same assignment in the future.
- Display, equipment, and inventory must remain within your designated area, and no solicitation is allowed outside of the rented space.
- Any Vendor exceeding the amount of space requested shall have their rental space charge increased accordingly or their space revoked, and there will be no refunds issued.
- No person is permitted to stand/sit on top of your trailer.
- Vendor location will be based on receipt of contract, space size, full payment, resale permit number and certificate of insurance.
- The facility is monitored 24/7 by roving security.

PRICING

- Please ensure to account for all the space needed to stock all your necessary products and display. Trailer space must include measurements from hitch to bumper; add 10' to 20' tail gate if kept open. You may be asked to supply a rendering.
- Spaces are sold at \$1.00/sq. foot. Sizes listed below are depth x length.
 - 10' x 10' space = \$100
 - 15' x 20' space = \$300
 - 15' x 30' space = \$450
 - 15' x 40' space = \$600
 - 20' x 10' space = \$200
 - 20' x 40' space = \$800
 - 25' x 20' space = \$500
 - 25' x 30' space = \$750
 - 25' x 40' space = \$1000
- We accept all major credit cards, and cards will be charged once a Certificate of Insurance is received by SCCA.



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RENTAL ITEMS

- Tents, tables, chairs, tent weights, and more are available, in advance only, through Road America.
- Contact Andy Anderson to make arrangements: aanderson@roadamerica.com

PASSES & PARKING

- Maximum of four (4) Vendor passes (general admission) will be issued. Pass holders will be required to sign all provided waivers.
- Street and tow vehicles must be parked in designated outer lots found on the facility map.
- Vendor passes and space assignments will be distributed onsite when you check in at the SCCA Registration Office in the Road America Registration Building located at Gate 6 off of Highway 67.

VENDOR LOAD-IN / LOAD-OUT & HOURS OF OPERATIONS

Activity	Date	Hours
Load-in/Set-Up	September 26	4:00 pm - 8:00 pm
	Sept 27-30	8:00 am - 5:00 pm
Vendor Midway Open (Mandatory Dates/Hours)	October 1-3	8:00 am - 5:00 pm
	October 4	8:00 am - 4:00 pm
Teardown/Load-Out	October 4	4:00 pm - 8:00 pm

CANCELLATIONS & REFUNDS

- SCCA requires cancellation of vendor space through online registration or written.
- Refunds, less a 10% administrative fee, will be accepted until September 14, 2026. No refunds will be provided after September 14, 2026.

DAMAGES

- Vendors shall not damage the venue facilities; this includes staking or staining the asphalt/concrete.
- Any such damage will be charged to Vendor and may result in expulsion from the venue and exclusion from future events.
- Vendor will be responsible for all repair fees.

ELECTRICITY

- Electricity is not available, but generator rentals can be facilitated by Road America.
- Vendors are encouraged to bring their own generator, power strips, and extension cords.



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SHIPPING

- Please have all shipments arrive approximately on the first day of move-in. Storage of shipments sent in advance is very limited.
- No dangerous or hazardous materials will be accepted.
- \$5 pickup fee for each package, and \$65 pickup fee for any pallet or standalone fuel drum. \$100 for each delivery to the paddock.
- Bring photo ID to pick up shipments.
- Pick up location for most items is the Shipping and Receiving Building west of registration at Gate 6, by the staging lanes.
- Packages are available for pick up from 8 am - 5 pm. If staff are not present, see the Gate Guard.
- Packages not picked up will be returned to the sender at the end of the event at the sender's expense.
- All shipments should be addressed as the following when shipping direct to the track (items in red are required):

SCCA Runoffs/**Your Company Name**
On-site Recipient Name/Cell Number
Road America
N7390 State Highway 67
Plymouth, WI 53073

MARKETING & PROMOTIONS

- SCCA will include registered vendors on the online vendor map posted to www.scca.com/runoffs. You may email your high-resolution logo to runoffs@scca.com if you'd prefer that over plain text.
- Again this year, our the #2Fast2Tasty Block Party will be centered around Victory Circle, just north of the Vendor Midway. Should your company wish to take part as a stop/host during Friday's celebrations, please fill out the interest form here: <https://forms.cloud.microsoft/r/EhjLMe9uGi>
- To provide promotional materials or swag in the participant bags, please reach out to runoffs@scca.com for coordination and deadlines.

WELCOMING ENVIRONMENT

- By registering as a vendor at the Runoffs, you are agreeing to comply with SCCA's Commitment to a Welcoming Environment statement: *SCCA strives to ensure that ALL participants in its events and activities enjoy a welcoming environment. SCCA supports equality of opportunity and treatment for all participants and will make every effort to maintain an environment that is free of harassment, discrimination, and any behavior that interferes with a safe, fun, and exciting experience. A commitment to a welcoming environment and the SCCA Values is expected of all its members and attendees, including drivers, volunteers, officials, crew, guests, staff, contractors and exhibitors, and other participants at SCCA activities, sessions, and social events and when representing SCCA in print or electronic media.*



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INFRINGEMENTS

- The sale of licensed merchandise for resale is prohibited.
- Vendors cannot sell, display, or giveaway any of the following:
 - Gasoline/racing fuel
 - Beverages
 - Any items containing name and/or logo of the event title, sanctioning body, track name and/or outline, and/or event date without express written consent.
- Vendor shall provide upon request, written evidence in a form satisfactory to SCCA in its absolute discretion, that all goods or services that are sold or offered for sale under or with a trademark, brand name/logo, or other commercial name/logo other than those belonging to the person or organization offering such goods or services for sale, are being sold with the express authority of the person(s) or company(ies) that have full rights (in so far as can be reasonably ascertained) to such trademark, brand name/logo, or commercial name/logo referred to.
- If SCCA is not satisfied by the evidence produced or in the event that the person or company concerned fails for any reason to produce such evidence in compliance with this clause, SCCA will require that the relevant good(s) or service(s) be withdrawn from sale immediately and removed from the facility forthwith and without limiting the foregoing.
- Vendor agrees to hold harmless the Sports Car Club of America, its subsidiaries or affiliated companies, or their officers, directors and employees from all claims arising from injury or damage by Vendor or Vendor's products.

RESTRICTIONS

- Noise: Cannot create or emit any unduly loud or unreasonable noise in demonstrating product(s)/service(s)
- Camping: NO overnight camping will be allowed in Vendor Area. Motorhome and tent camping is only in designated areas with the proper pass.
 - Reserve an electric or non-electric spaces through Road America at <https://roadamerica.tixonlinenow.com/runoffcompetitors/>.
 - Cost varies.
- Giveaways: All giveaways must be approved by SCCA and Road America. Photos of the item may be required for approval. No giving away or handing out any t-shirt(s) or hat(s).
- Violations may result in confiscation of product(s), expulsion from the park, exclusion from future events, and forfeiture of all fees paid.

CONDITION

- Upon moving out, the display area shall be returned to the condition in which it was received.



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ASSIGN, SUBLET OR SHARE

- NO assigning, subletting, sharing or apportioning the whole or any part of the rented space.
- Any violation may result in expulsion from the venue, exclusion from future events and forfeiture of all fees paid

COMPLIANCE WITH LAW

- Must adhere to all State and County laws.

RISK OF LOSS & DAMAGES

- Vendor assumes all risk of loss or damage to Vendor's merchandise, equipment, fixtures, and property from any cause whatsoever.
- Vendor is responsible for securing their area before leaving each evening.

NO GUARANTEE OF PROFIT

- SCCA makes no guarantees that Vendor will make a profit or any monies whatsoever as a result of its activities.
- Vendors are urged to consider a variety of factors, including weather, traffic and whether the type of product being offered will be attractive and desirable to the fans.
- All financial loss will be borne by the Vendor and no such loss shall be the basis of refund or fees paid to SCCA.

DISPUTE RESOLUTION / LEGAL FEES

- Any claims, disputes, or controversies arising from or related to this Agreement, or the parties' business relationship, shall be resolved exclusively before the American Arbitration Association (1-800-778-7879; <http://www.adr.org>). The arbitrator shall apply the substantive law of Connecticut and the Federal Arbitration Act, 9 U.S.C. §§1-16 ("FAA"), along with applicable statutes of limitations. The arbitrator, in addition to deciding the merits of the dispute, shall determine all questions of arbitrability, including but not limited to whether the dispute falls within the scope of this Arbitration Agreement and the enforceability of this Arbitration Agreement. The arbitration hearing shall be conducted in Topeka, Kansas.
- By entering into this Agreement, Vendor expressly: (1) agrees to the terms of this Arbitration Agreement; (2) waives its right to have a court resolve the dispute; (3) waives its right to a trial by jury to resolve the dispute; (4) waives its right to pursue or participate in representative claims against SCCA, and will not serve as a representative, private attorney general, or in any other representative capacity, or participate as a member of a class of claimants, in any action filed against SCCA or anyone acting on behalf of SCCA.
- If a Vendor does not conform to the terms of this agreement, SCCA Officials or their designated Staff have the right to remove the Vendor from the facility. All costs associated with removal will be borne by the Vendor. No refunds will be issued if the Vendor is asked to leave.



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INSURANCE

- Vendor name must match the name listed on the insurance certificate.
- Vendor shall pay and provide a certificate of liability insurance on an Acord 25 form.
- Coverage requirements:

Coverage	Statutory limits (each occurrence)
Workers Compensation & Employer's Liability	\$500,000
Comprehensive General Liability, bodily injury and Property damage, combined single amount	\$1,000,000.00
Automobile Liability, bodily injury and property damage, combined single amount	\$1,000,000.00

- Required language:
Sports Car Club of America, Inc. (SCCA), SCCA Ventures, Inc. (SCCA Pro Racing and SCCA Enterprises, divisions of SCCA Ventures, Inc.) and all Regions, Divisions and Chapters chartered by SCCA; all SCCA and regional directors, officers, officials, members, drivers, car owners, entrants, pit crews and all other participants bearing SCCA authorized credentials, all sponsors/ advertisers connected with a car or an SCCA/SCCA Pro Racing sanctioned Event while involved in and acting in their capacity during the presentation or conduct of an SCCA/SCCA Pro Racing sanctioned Event; Road America, Road America Officers and Directors, Members, Employees and Agents, and participants. This insurance is primary and non-contributory to any other insurance available to the additional insureds. A waiver of subrogation is also included.
- Vendor policy shall also contain a waiver of subrogation, in favor of the SCCA and Road America Parties, applicable to all required coverages, including Workers Compensation.
- The above-described coverage shall be maintained through the term of the service agreement and the Vendor shall file with SCCA, Inc. a Certificate of Insurance (COI) evidencing that any insurance coverage required herein has been obtained and is currently in effect.
- Copy of Insurance must be provided by September 21, 2026:
Sports Car Club of America
Attn: Barbara Hughes
6620 SE Dwight St.
Topeka, KS 66619
(785) 232-7228
bhughes@scca.com
- Those parties unable to provide required minimum insurance coverage will not be considered. If your insurance agent does not write liability insurance for Vendors, you may wish to contact the following agency:
K&K Insurance Group
(Concessionaires and Vendors)
(800) 328-2317
www.kandkinsurance.com