

# RoadRally Board Communication Strategy

(August 13, 2020)

Monthly RRB Meeting Minutes will be made available to the general rally community within 72 hours after final approval by the RRB:

Released to SCCA Fasttrack  
SCCA RoadRally Home Page Website

Quarterly updates to the RoadRally Home Page “Press Releases”

Quarterly RRB updates concerning new initiative or topics of general interest.  
Via Email, Facebook and SCCA RoadRally Homepage Link

Annual RFO / RRR / Trek Change Process – April 30 – November 1

Initial Announcement of the process/open a 60 day “Change Window” for submitting changes / updates to the RFO / RRR / Trek Process – Target: April 30

Close the annual 60 day “Change Window” for submitting suggested changes/updates to the RFO / RRR / Trek Process – Target: June 30

Summarize suggested changes and distribute to the rally community – Target: July 31

Close comments ‘window’ on all suggested RFS / RRR / Trek changes from the rally community of summarized suggested changes – Target: August 31

Finalize Annual RFO / RRR / Trek Change Process – By October 31  
RRB vote on suggested changes - October RRB Meeting  
NEC integrate changes into the RFO / RRR – October 31  
RRB integrate changes into the Trek Rules – October 31

Submit changes to the SCCA BOD – November 1

Annual Town Hall Meeting – National Convention

Summary of prior year’s activities  
Number of events/attendance/new region activity  
RRB future year priorities  
Q&A session with session attendees

