

2018 SCCA NATIONAL CONVENTION SCHEDULE

Note: The Schedule is tentative and subject to change.

Program Key:

Experiential Programs	General Interest	Leadership Academy	Marketing & Communications	Region Leadership	RallyCross	Road Racing	Road Rally	Solo
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Thursday, January 18	Noon - 3:30 pm	Region Leadership Training - Navigating SCCA: Tools and Tips for Success <i>Rick Myers</i>						
	3:30 - 3:50 pm	Ascenders/First Timers <i>Johnathan Burchardt and Jeff Luckritz</i>						
	4:00 - 5:00 pm	Annual Meeting & Region Awards Grand Ballroom B						
	5:00 - 7:00 pm	Welcome Party Grand Ballroom A						
Friday, January 19	8:00 - 8:30 am	Leadership Summit Kickoff <i>Michael Cobb, SCCA President and CEO</i> <small>Sonoma A</small>						
	8:45 - 9:45 am	Leadership Course 101 <i>Chris Robbins</i>						
	10:00 - 11:00 am	Risk Management & Insurance <i>Panel: K & K & Willis</i>	Women's Initiative <i>Linda Duncan</i>	SCCA Foundation	Race Chair 101 <i>Dan Hodge</i>	Regional RoadRally as a Social Activity <i>Peter Schneider</i>		
	11:15 - 12:15 pm	Great Leadership Makes Great Events <i>James Cahill & Brad Smith</i>	Social Media Marketing 101 <i>Matt Wolfe and Andie Albin</i>	Operating Stewards Training <i>Ken Patterson</i>	RE Panel I	Registration Using MSR <i>Brian Ghidinelli</i>		
	12:30 - 1:15	Closed Meeting: Regional Executives with BoD	T&S Session <i>Bill Skibbe & Carol Bauer Reber</i>	Registrars: Working Together for a Better Experience <i>TBD</i>	F & C: Holding a School for Flaggers <i>Ed Arthur</i>	Best Tech Practices to Take Back to Your Region <i>Dave Kettler</i>	Creating a Positive Event Experience <i>Zack Barnes</i>	
	1:30 - 2:30 pm	How to Run a Street Survival Program <i>Sam Centellas</i>	Enhance Your Solo Program <i>Greg Vincent & Jessy Gauthier</i>		Organizing & Running Rally Sprint & Rally Trials <i>Kito Brielmaier, Mike Jaing and Scott Beliveau</i>		How to Conduct A Drivers Meeting <i>Barb Knox and Phil Shuey</i>	
	2:45 - 3:45 pm	Road Racing Planning Advisory Committee Panel	TNiA: What Can It Do for Your Region Membership? <i>India Bounds, Chris Haydu & Bob Neff</i>		RallyCross Town Hall	Road Rally Safety Steward Training <i>Jeanne English</i>	Jr. Karting Panel	
4:00 - 5:00 pm	Club Racing Town Hall	How to Hold a PDX <i>George Laws & Roger Vilmur</i>		Super Secret Stuff to Run Your Region <i>Paula Hawthorne</i>				

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Saturday, January 20	8:00 - 9:00 am	Leadership Course 201 <i>Chris Robbins</i>	SCCA Hall of Fame Committee: Get Involved <i>TBD</i>	Everything You Wanted to Know About Attracting, Welcoming and Retaining Novices in Your Solo Program" <i>Rich Dunbar, Susan Puls & Kathy Becker</i>	Greenpower <i>James Rogerson</i>	Social Media Marketing 201 <i>Taylor Hyatt & Jessie Honigs</i>
	9:15 - 10:15 am	Registration Using MSR Part 2 <i>Brian Ghidinelli</i>	Jumbo RE's <i>Rick Myers</i>	All About RallyCross, Rally Trials and Rally Sprint Safety <i>Chris Regan & TBD</i>	Communication Tools <i>Heyward Wagner</i>	Jr. Karting Panel (cont.)
	10:30 - 11:30 am	Race Chair 201 and Promoting the SCCA Experience <i>Jeff Luckritz and Sam Fouse</i>	Social Media Marketing 301 <i>David Baltazar</i>	How to Keep a Street Survival Program Going <i>Scott Dabler II</i>	Why RX has 10 classes and electric in modified? <i>Keith Lightfoot & Kito Brielmaier</i>	
	11:45 - 12:45 pm	Solo Development Coordinator Program <i>Raleigh and Velma Boreen</i>	Taking the Green At Full Speed: A Planning Workshop for the Entire Region <i>Sydney Davis Yagel</i>	How to Hold a Track Day <i>TBA</i>	Time Trials Town Hall	Volunteers: Getting Them, Getting Them to Stay <i>Sam Centellas</i>
	1:00 - 2:00 pm	Critical Incident Management Panel		Unique Region Events <i>Melanie Murray & Shellie McKee</i>	Holding Multiple SCCA Events in One Weekend <i>Stephen Mullen and Chris Kern</i>	
	2:15 - 3:15	Solo Town Hall <i>TBA</i>	Tracks and Regions: Building a Relationship <i>Josh Vanadaand Mary Phelps</i>	Growth and Development of a RallyCross Program <i>Jim Rowland and Theresa Thao</i>	Millennials <i>George Tamayo</i>	
	3:30 - 4:30	Email Marketing Tactics <i>John Burchardt</i>	How to Hold a Divisional Meeting <i>Kevin Coulter</i>	Creating New Events <i>Richard Tomlin</i>	Q&A with BoD	
	4:45 - 5:15	Leadership Summit Closing Session Sonoma C				
	6:00 - 7:00	Cocktail Reception				
	7:00 - 8:30 pm	Hall of Fame Induction and Awards Ceremony				

REGISTRATION DESK - 2nd Floor Thursday 1:00 pm - 6:00 pm Friday 7:30 am - 4:00 pm and Saturday 7:30 am - 4:00 pm	EXHIBITOR HOURS Friday and Saturday 8:00 am - 5:00 pm
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