FORMULA REGIONAL AMERICAS CHAMPIONSHIP

2026 STYLE GUIDE

VERSION 1 - FEBRUARY 12, 2026



GUIDELINES

The following slides outline the specifications for all logo identification that each team and its drivers are required to follow during the 2026 FR Americas Championship season. The specifications include logo type, location, and size for the designated spaces. This document covers the Championship, partner, and sponsors logos for the season. Updates may be made via Competitor Advisory Memos during the season.

Teams should not produce official partner logos, series logos, or numbers for their cars. All teams will receive one (1) vehicle kit with their vehicle registration. This vehicle kit includes all required Championship and partner/sponsor logo decals. Additional kits and individual assets will be available for purchase at each event.

Teams are allowed to wrap/paint their vehicles, but they are required to follow all usage guides provided by the Championship and partners/sponsors. All liveries require approval.

All drivers will receive one (1) suit kit with their driver registration. This suit kit includes all required Championship and partner/sponsor logo patches. Drivers are free to have their suits embroidered or screenprinted in lieu of using these patches, but must follow the patch diagram outlined in this style guide. Any provided suit kits are not to be used for crew uniforms without prior Championship approval and purchase.

Car liveries, suit layouts, and any questions regarding logo placement, decals, patches or assets should be sent to Ashleigh Aungst: ashleigh@a2bstrategiesllc.com

All assets and logo usage guides can be downloaded from the FR Americas Championship website.

PARTNER/SPONSOR LOGOS

Each of our partners/sponsors have their own usage guides for their logos. For your reference, you can download them individually by clicking the links below, if applicable.

The full compliment of usage guides can be downloaded from the FR Americas Championship website.

- FR Americas Championship
- Racing America
- SCCA Pro Racing
- Bell Helmets
- Garage Living
- Hagerty
- Hankook Tires
- Ligier Automotive
- Mission Foods
- MK Technologies
- Mountune
- Nexgen
- OMP Racing
- STAK Auto Lifts
- Sunoco Race Fuels

PARTNER/SPONSOR LOGOS

The following partner/sponsor logos are listed by location on the next couple of pages. For all logos, please provide a solid background for the area where the logo is to be placed, unless prior approval has been granted by Series officials. Graphic layouts for decal placement on the cars will follow these charts. As a reminder, teams should not produce official partner logos, series logos, or numbers for their cars.

NOSE & FRONT CHASSIS

WINGS

PARTNER/SPONSOR LOGOS

The following partner/sponsor logos are listed by location on the next couple of pages. For all logos, please provide a solid background for the area where the logo is to be placed, unless prior approval has been granted by Series officials. Graphic layouts for decal placement on the cars will follow these charts. As a reminder, teams should not produce official partner logos, series logos, or numbers for their cars.

LOWER CHASSIS

BELL HELMETS

SUNOCO RACE FUELS

NEXGEN

STAK AUTO LIFTS

GARAGE LIVING

OMP

MK TECHNOLOGIES

HAGERTY

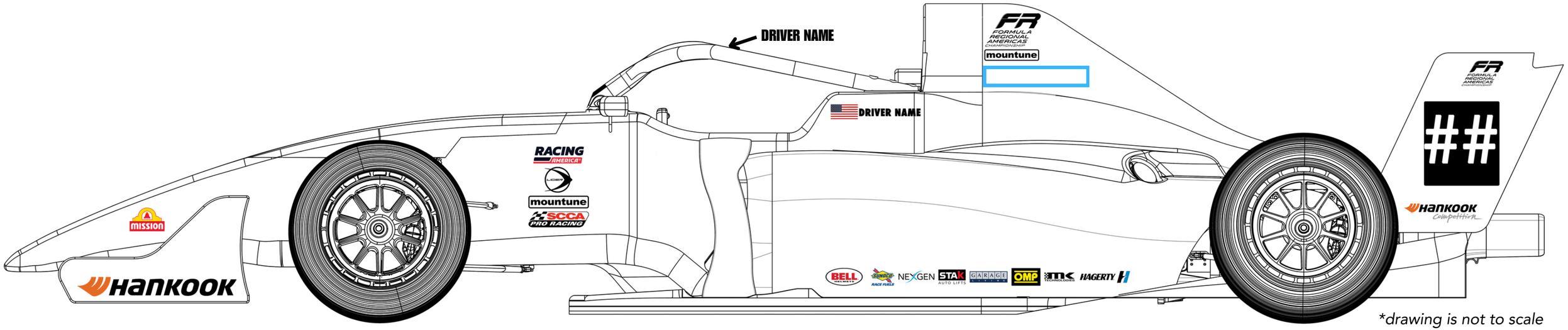
UPPER CHASSIS

FORMULA REGIONAL AMERICAS CHAMPIONSHIP

mountune

additional space reserved for future title sponsor(s)

CAR SIDE VIEW EXAMPLE & LOCATION DESCRIPTIONS



*drawing is not to scale

FRONT WING

Long Hankook decal should be centered.

FRONT CHASSIS

Top of decal sheet should be 7” down from the top of the chassis, centered between the upper control arm’s rear mounting point & the sidepod.

COCKPIT SIDE

Home country flag to the left of driver’s first and last name. Single color font without outline or shadow.

ENGINE COVER

Large FR logo should be placed at the top of the engine cover (profile, not curved over), with Mountune stacked underneath.

Below, a 4" tall by 20” wide space should be reserved for a future title sponsor.

REAR WING

Small FR logo should be in alignment with the wing plane, positioned 1” below the top.

Short Hankook logo should be positioned 1” above the bottom of the wing.

A 9" square number plate should be in contrast with the wing color, positioned 8” down from the top of the wing. Numbers must be at least 8.25" tall, bold in font and in a high-contrast color, centered on the plate or in the middle.

SIDE NOSE

Logos should not be blocked by wheel or wing.

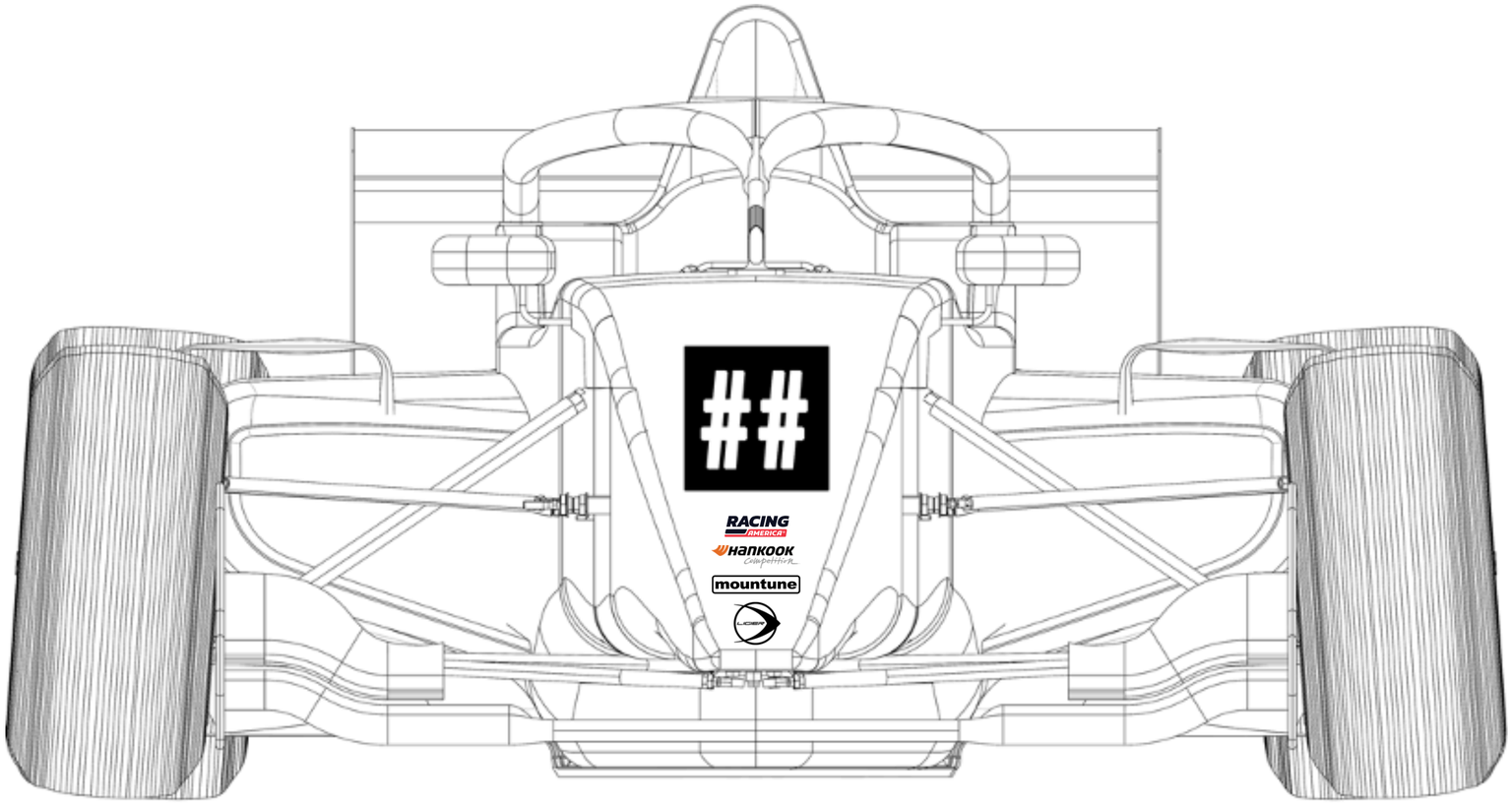
HALO

Driver’s name should be displayed on the interior of the halo, centered and visible via the onboard camera. Single color font without shadow or outline, 1.5" tall and a maximum of 15" wide.

SIDEPOD RIBBON

All decals will be 2” tall. Bottom of decal should be 2” above the undertray. Group decals together in an organized fashion, in the order shown above.

CAR NOSE VIEW EXAMPLE & LOCATION DESCRIPTIONS



*drawing is not to scale

NUMBER & NUMBER PLATE

White or black number plate should be in contrast with the chassis color, positioned 3” down from the nose cone connection point. Numbers will be in opposite color, centered on the plate in a large visible font.

SPONSOR COLUMN

Top of decal sheet should be 10” down from the nose cone connection point.

DRIVER SUIT



*drawing is not to scale

UPPER LEFT CHEST

Championship Logo:
4" wide with the height proportionate to the logo design

UPPER RIGHT CHEST

Sunoco Logo:
2.5" tall x 4.5" wide

SCCA Pro Logo:
1-3/8" tall x 3-3/4" wide

UPPER LEFT ARM

All logos should be a maximum of 4" wide or 2" tall, with the opposite dimension proportionate to the logo design. The logo order, from top to bottom, should reflect the example to the left.

For dark suits, please use white logos in lieu of black logos featured here. All drivers will receive one (1) suit kit with their driver registration. This suit kit includes all required Championship and partner/sponsor logo patches. Drivers are free to have their suits embroidered in lieu of these patches, but layouts require approval. All drivers are required to wear a suit meeting proper branding standards when on the podium. Additional details are outlined in the Sporting Regulations.

DRIVER SHIRT



*drawing is not to scale

UPPER LEFT CHEST

Championship Logo: 2.5" tall; width proportionate to the logo design

UPPER RIGHT CHEST

Future Title Sponsor: Leave 1.5" x 3" space blank

SCCA Pro Logo: 1.5" x 3"

UPPER LEFT ARM

All logos should be a maximum of 4" wide or 1.5" tall, with the opposite dimension proportionate to the logo design. The logo order, from top to bottom, should reflect the example to the right.

For dark shirts, please use white logos in lieu of black logos featured here. All drivers are required to wear a driver shirt during official sessions (practice, qualifying, and races). This shirt can be worn in lieu of a suit at promotional events with the permission of Championship officials. Additional details are outlined in the Sporting Regulations.

CREW SHIRT



*drawings are not to scale

UPPER LEFT CHEST

Championship Logo: 2.5" tall; width proportionate to the logo design

UPPER RIGHT CHEST

Future Title Sponsor: Leave 2" x 4.5" space blank

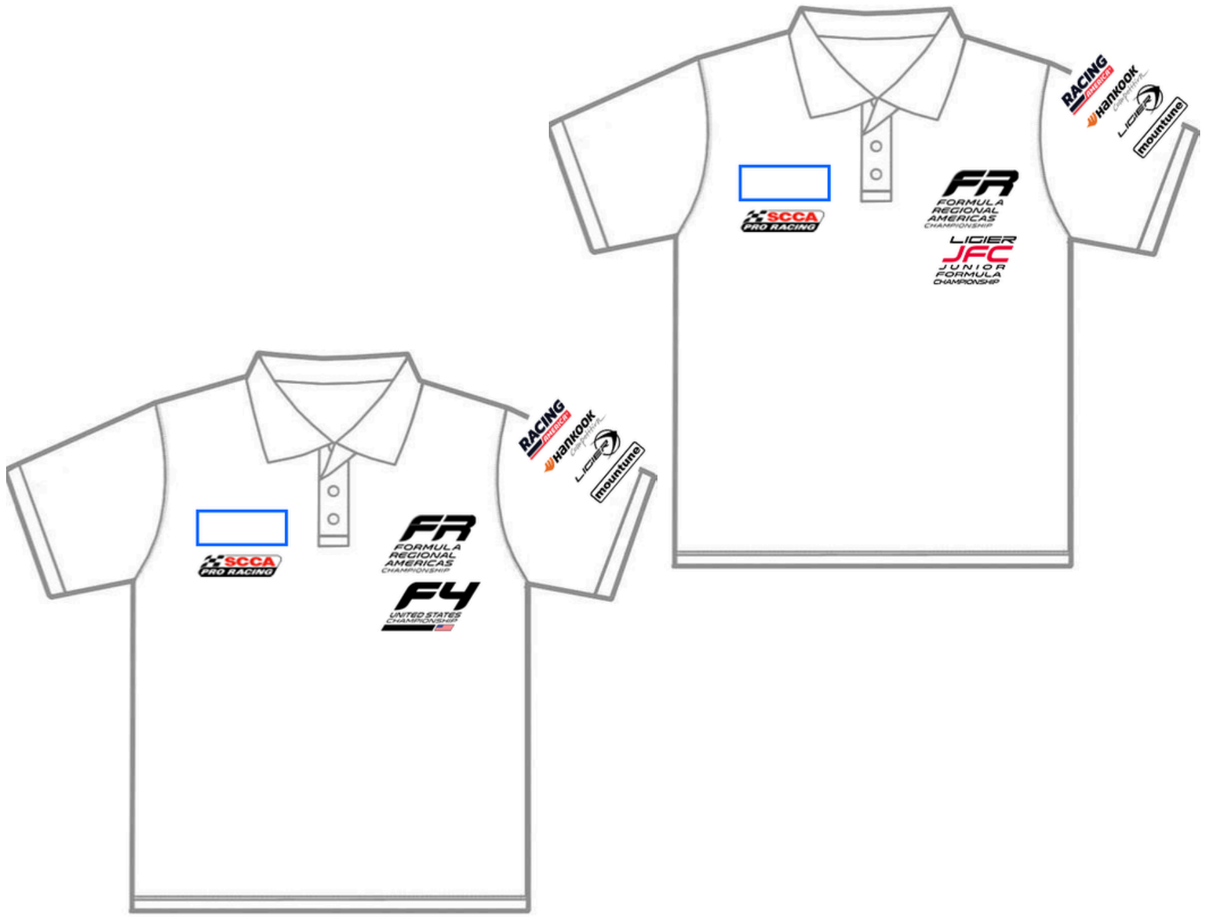
SCCA Pro Logo: 2" x 4.5"

UPPER LEFT ARM

All logos should be a maximum of 4" wide or 1.5" tall, with the opposite dimension proportionate to the logo design. The logo order, from top to bottom, should reflect the example to the right.

For dark shirts, please use white logos in lieu of black logos featured here. All crew members over the wall in the pits must be in an official crew shirt. Additional details are outlined in the Sporting Regulations.

DUAL CHAMPIONSHIP CREW SHIRT



*drawings are not to scale

UPPER LEFT CHEST

Championship Logo: 2" tall; width proportionate to the logo design; order top to bottom to be reflected as shown in examples to the right.

UPPER RIGHT CHEST

Future Title Sponsor: Leave 2" x 4.5" space blank

SCCA Pro Logo: 1.5" x 3"

UPPER LEFT ARM

All logos should be a maximum of 4" wide or 1.5" tall, with the opposite dimension proportionate to the logo design. The logo order, from top to bottom, should reflect the example to the right.

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TRI-CHAMPIONSHIP CREW SHIRT



*drawings are not to scale

UPPER LEFT CHEST

Championship Logo: 1.5" tall; width proportionate to the logo design; order top to bottom to be reflected as shown in example to the right.

UPPER RIGHT CHEST

Future Title Sponsor: Leave 2" x 4.5" space blank

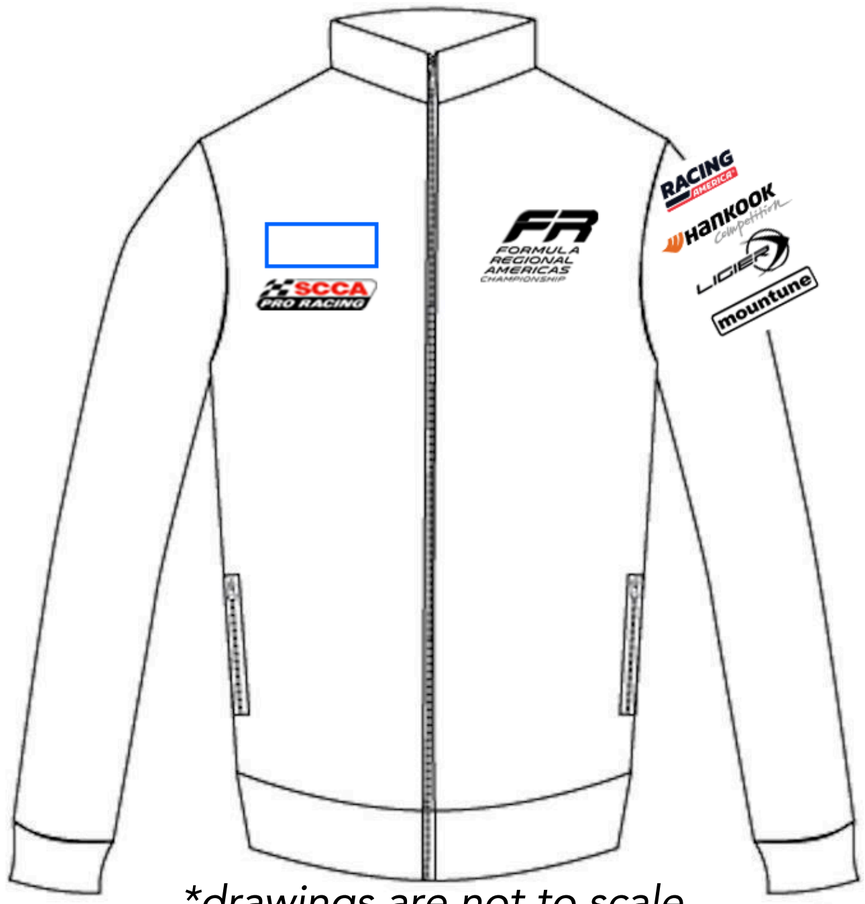
SCCA Pro Logo: 1.5" x 3"

UPPER LEFT ARM

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CREW JACKET



*drawings are not to scale

UPPER LEFT CHEST

Championship Logo: 2.5" tall; width proportionate to the logo design

UPPER RIGHT CHEST

Future Title Sponsor: Leave 2" x 4.5" space blank

SCCA Pro Logo: 2" x 4.5"

UPPER LEFT ARM

All logos should be a maximum of 4" wide or 1.5" tall, with the opposite dimension proportionate to the logo design. The logo order, from top to bottom, should reflect the example to the right.

RACING AMERICA · HANKOOK Competition · LIGIER · mountune

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DUAL CHAMPIONSHIP CREW JACKET



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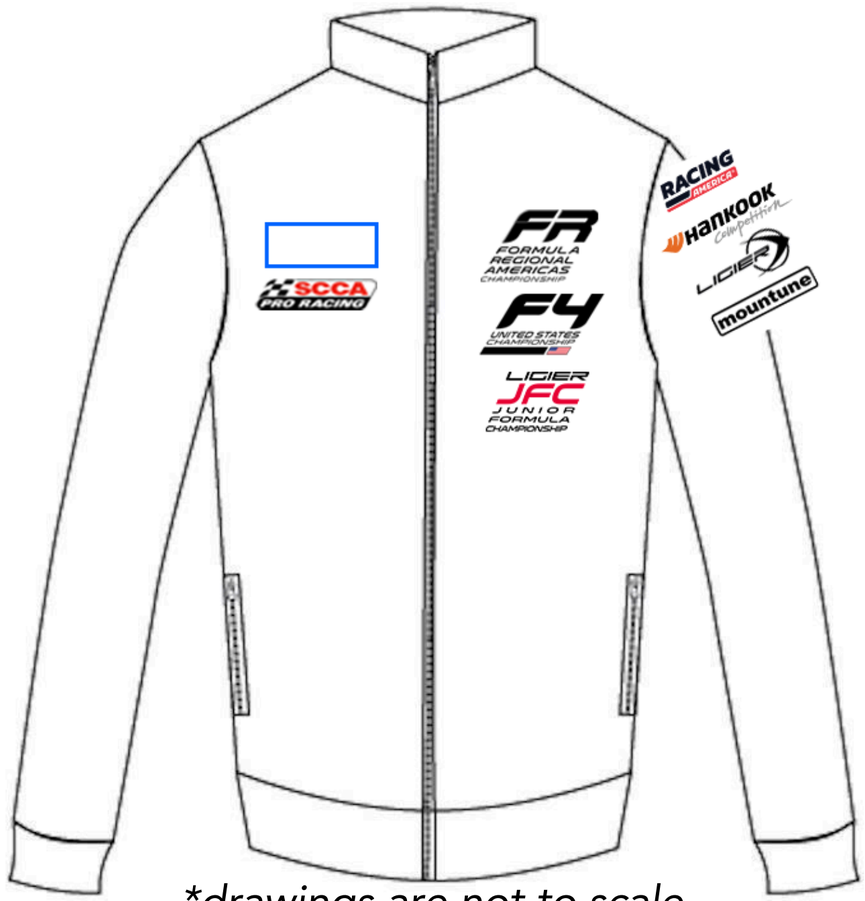
SCCA Pro Logo: 1.5" x 3"

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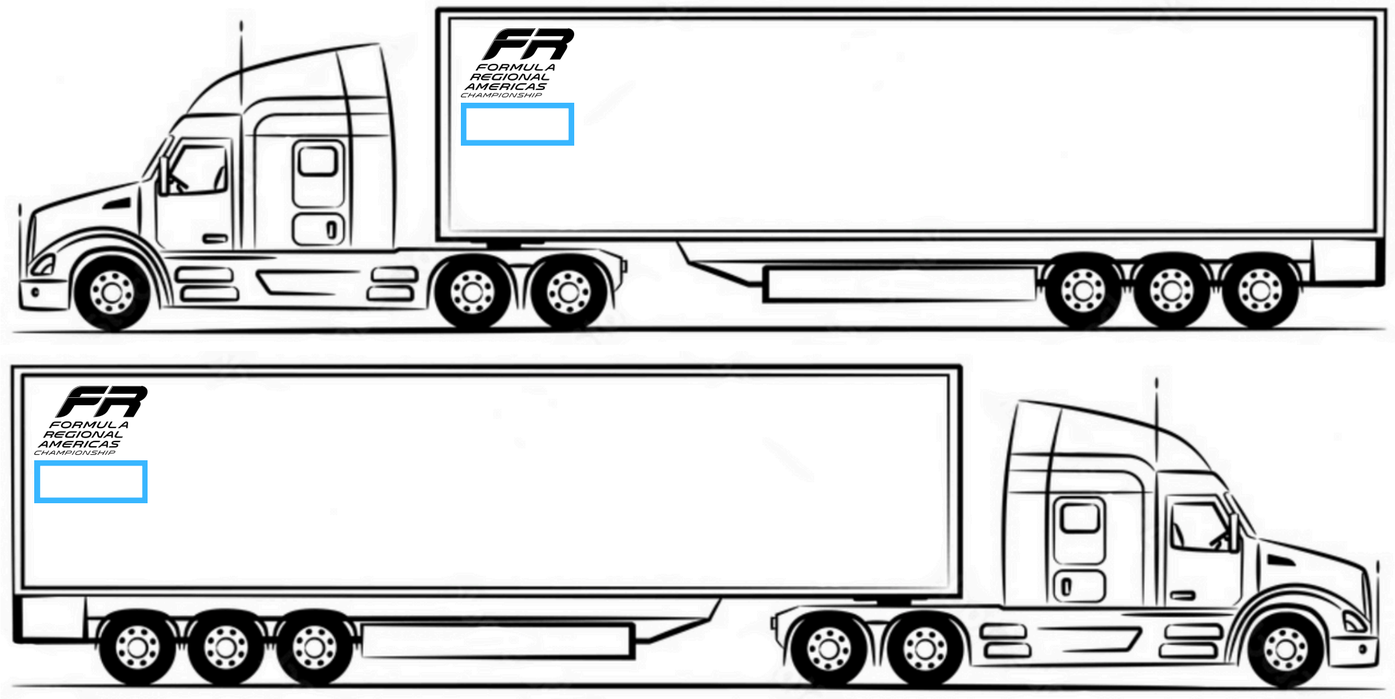
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TEAM TRANSPORTER



DRIVER'S SIDE

Championship Logo: 17" tall; width proportionate to the logo design

Future Title Sponsor: Leave 2'x4' space blank

Location of logos should be at the front of the trailer.

PASSENGER'S SIDE

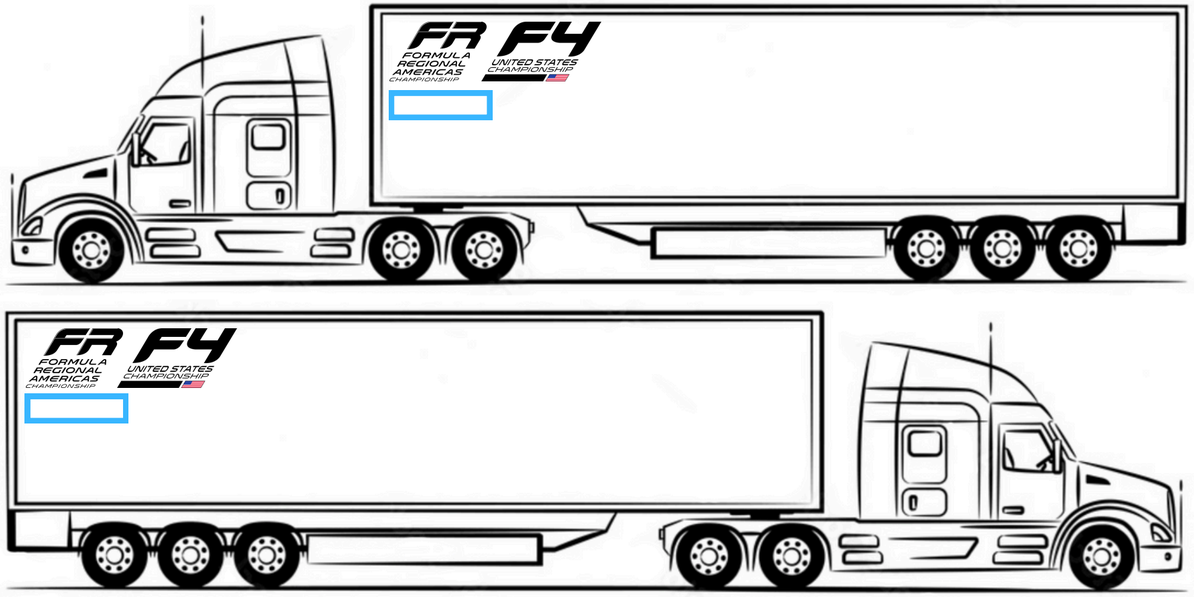
Championship Logo: 17" tall; width proportionate to the logo design

Future Title Sponsor: Leave 2'x4' space blank

Location of logos should be at the rear of the trailer.

Teams will be provided with a Championship logos for their trailers if they aren't currently featured.
Please connect with Kelley Huxtable (formularegistration@racingamerica.com) to obtain yours.
Teams should make every effort possible to not feature conflicting logos with our primary sponsors/partners: Hankook and Ligier.

DUAL TEAM TRANSPORTER

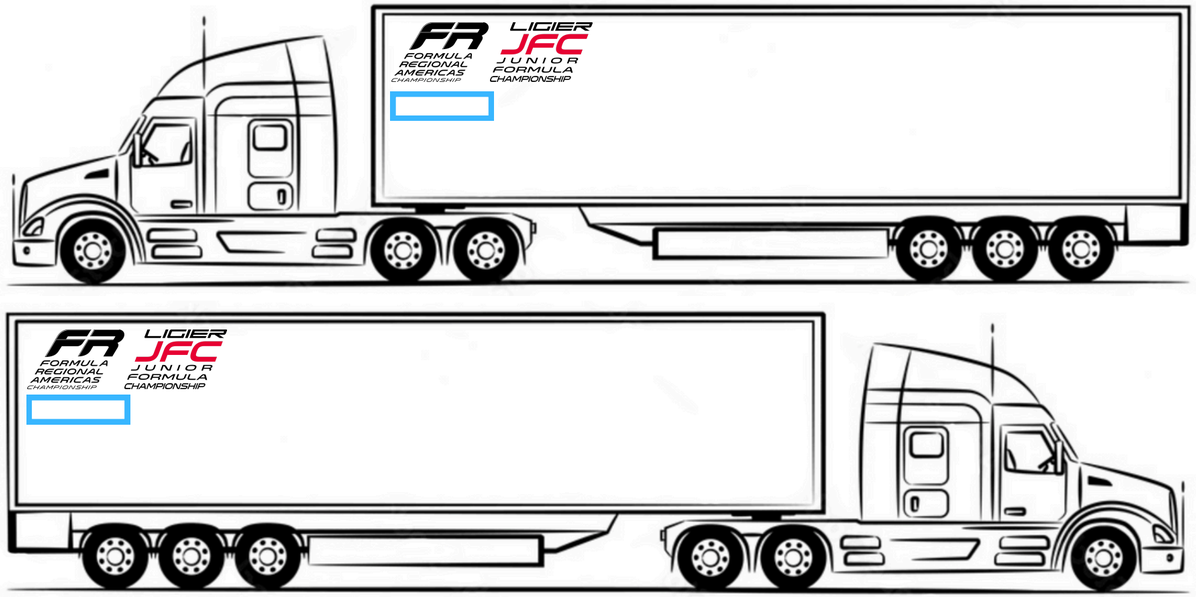


DRIVER'S SIDE

Championship Logo: 17" tall; width proportionate to the logo design

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PASSENGER'S SIDE

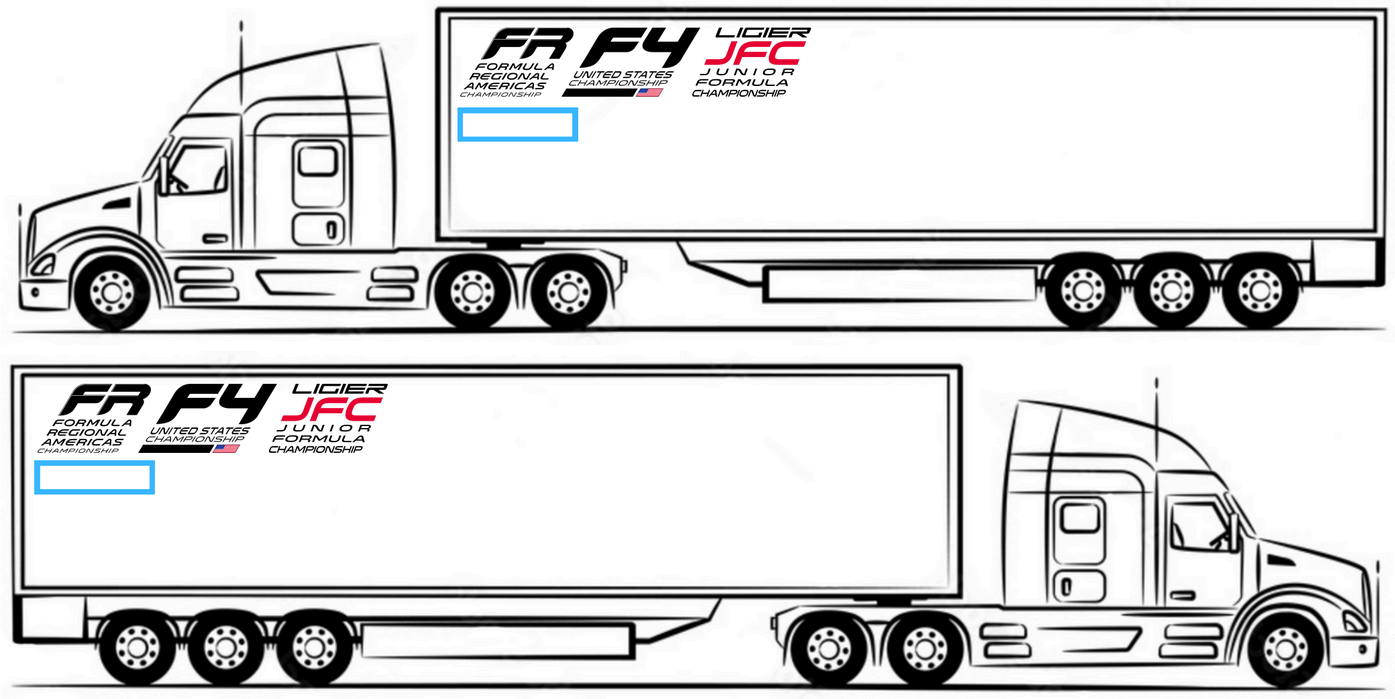
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