ESP GUITARS PRESS RELEASE

FOR IMMEDIATE RELEASE **Date: January 23, 2025**

PR Agency Contact:
Jeff Klopmeyer • Jeff Klopmeyer Communications • 310-937-4292 • jeff@klopmeyer.com

ESP Guitars Adds 10 New Guitars to Popular LTD Deluxe Series

ANAHEIM, CA (JANUARY 23, 2025) – At the 2025 NAMM Show, ESP Guitars (NAMM Booth 210D) debuted 10 new guitars in their popular LTD Deluxe series. Used on recordings and tours worldwide, LTD Deluxe guitars provide professional-level components and build quality.

"It's easy to see why LTD Deluxe represents ESP's most popular guitar series," says Blue Wilding, ESP Brand Manager. "These are high grade instruments that allow serious working musicians to have the performance and aesthetics they want without wiping out their wallet."

Three new LTD Deluxe guitars are being offered in an exciting **Silver Blast** finish. The **LTD Deluxe XJ-1 Baritone** uses the offset XJ shape, offering bolt-on construction at 27" baritone scale and pairing a sandblasted swamp ash body to a three-piece roasted maple neck. Design features of the XJ-1 Baritone include a tiltback reverse headstock, a Macassar ebony fingerboard with block inlays and 22 extra-jumbo stainless steel frets. It also includes LTD locking tuners, a black bone nut, a brushed black pickguard, a Hipshot hardtail bridge with string-thru-body, and a single Fishman Fluence Modern 3-Voice Humbucker pickup with voice selection via push/pull control.

The **LTD Deluxe SN-1000HT** is another new model in the Silver Blast finish on a sandblasted swamp ash body. Built with bolt-on construction at 25.5" scale, it pairs a roasted maple neck and Macassar ebony fingerboard (scalloped from frets 17-22) with a compound radius, mother of pearl dot inlays, and 22 extra-jumbo stainless steel frets. Components on the SN-1000HT include LTD locking tuners, a black bone nut, a Hipshot hardtail bridge with string-thru-body, and a pair of Fishman Fluence Modern 3-Voice Humbucker pickups (ceramic in the bridge, alnico in the neck), with voice selection via push/pull controls.

Rounding out the new Silver Blast models is the new **LTD Deluxe TE-1000**. Also featuring a sandblasted swamp ash body with roasted maple neck and tiltback headstock, this guitar offers bolt-on construction at 25.5" scale, and a Macassar ebony fingerboard with offset dot inlays and 24 extra-jumbo stainless steel frets. Components on the TE-1000 Silver Blast include LTD locking tuners, a black bone nut, a Hipshot hardtail bridge with string-thru-body, and an outstanding set of Seymour Duncan pickups — the ESP-exclusive Custom-14 in the bridge, and the renowned APH-1N in the neck.

The TE Series got another new addition with the **LTD Deluxe TE-1007 Baritone**. This 7-string guitar, being offered in the Black Blast finish, has a sandblasted swamp ash body and roasted maple neck with a tiltback headstock. It has bolt-on construction at 27" baritone scale, and provides a Macassar ebony fingerboard with offset dot inlays and 24 extra-jumbo stainless steel frets. The TE-1007 Baritone has

— more —

components that include a Hipshot hardtail bridge with string-thru-body, LTD locking tuners, a black bone nut, and a single Fishman Fluence Modern 7 String 3-Voice Humbucker (ceramic) in the bridge, with a push-pull control to activate its voicings.

The **LTD Deluxe EC-01FT** has been significantly updated for 2025. Now available in Charcoal Burst Satin Teardrop finish over a quilted maple top, the streamlined guitar also features white single-ply binding on the body, neck, and headstock. Like the previous versions of the EC-01FT, it offers set-thru construction at 24.75” scale with a single-cutaway mahogany body and three-piece mahogany neck. It includes a Macassar ebony fingerboard with block inlays and 22 extra-jumbo stainless steel frets, a recessed bridge with string-thru-body design, LTD locking tuners, a brushed black pickguard, and the ESP-exclusive Seymour Duncan Custom-14 High Output Triple Ceramic Humbucker, splittable with push-pull control.

Another new addition for 2025 is the **LTD Deluxe M-1000 Maple**. Offering the iconic look of a Black Gloss finish along with a maple fingerboard, this guitar offers an alder body and a three-piece maple neck built with bolt-on construction at 25.5” scale. Black binding on the neck and headstock give it an even tougher look. It features 24 extra-jumbo stainless steel frets, black offset dot inlays, and a compound fingerboard radius. Components on the new M-1000 Maple include a Floyd Rose 1000SE tremolo with stainless steel screws, Grover tuners, and a set of Fishman Fluence Modern 3-Voice Humbucker pickups — ceramic in the bridge, alnico in the neck position — with push-pull controls to activate their voicings.

Also new for 2025 is the **LTD Deluxe M-1007 Baritone EverTune** in Granite Sparkle finish. Designed for seriously extended low pitch ranges, it’s a 7-string guitar with neck-thru-body construction at 27” baritone scale, pairing an alder body with an extra-thin three-piece maple neck. Its Macassar ebony fingerboard features a compound radius, offset dot inlays and 24 extra-jumbo stainless steel frets. Components on this guitar include the innovative EverTune constant tension bridge, and a set of Fishman Fluence Modern 7 String 3-Voice Humbucker pickups with push-pull controls to select voicings.

A distinctive entry in the “New for 2025” collection, the **LTD Deluxe MH-1000NT Bold Binding** delivers what its name says: a Black Satin finish with double-thick silver painted binding on the body and headstock. It offers set-thru construction at 25.5” scale, using a mahogany body with maple cap, and a three-piece maple neck. Its Macassar ebony fingerboard has a compound radius, offset block inlays, and 24 extra-jumbo stainless steel frets. Components on the MH-1000NT Bold Binding include a TonePros locking bridge with string-thru-body, LTD locking tuners, and a pair of Fishman Fluence Modern 3-Voice Humbucker pickups with voice selection on a push-pull controls.

Two popular LTD Deluxe models are returning with significant updates. The **LTD Deluxe SN-1 HT** is now being offered with a Fishman Fluence Modern 3-Voice Humbucker (Ceramic) pickup, with voices selected via push-pull control. The **LTD Deluxe Arrow-1000** in Candy Apple Red Satin now features a reverse headstock and a set of Fishman Fluence Modern 3-Voice Humbucker pickups, with voices selected via push-pull controls.

Detailed information and specs on the ESP/LTD Signature Series are available on the ESP web site at www.espguitars.com.

— more —

# # #

About ESP Guitars

Founded in 1975, the ESP Guitar Company is a leading global manufacturer of quality musical instruments. ESP brands include ESP Custom Shop, ESP Original Series, ESP/LTD Signature Series, ESP USA, ESP E-II, and LTD. For more information call 800-423-8388 or visit www.espguitars.com.