ESP GUITARS PRESS RELEASE

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ESP Guitars Announces New Signature Series Guitars for 2020

ANAHEIM, CA (JANUARY 16, 2020) – For 2020, ESP Guitars is announcing several new and updated Signature Series models for a number of respected artists.

“Going into our 45th year, ESP remains a leader in Signature Series guitar and bass models,” says ESP director of artist relations Tony Rauser. “The iconic custom guitars we’ve made for influential players like George Lynch, James Hetfield, Kirk Hammett, Stephen Carpenter and many others are the basis for the designs of their Signature Series models that musicians can buy and get the look, feel, and sound of their musical heroes.”

Nergal, the guitarist and frontman for Poland-based metal band Behemoth, has added the **LTD NS-6** to his signature offerings. Available in Black Satin finish, the asymmetrical guitar based on the ESP Stream shape is a set-thru design, and includes a pair of Fishman Fluence Modern Humbucker pickups with a push-pull control to activate the second voicing.

Longtime ESP endorsee Stephen Carpenter of Deftones has two updated Signature Series models being unveiled for 2020. His **LTD SC-20** commemorative anniversary signature guitar is now being offered in a Sonic Blue finish, and the **LTD SC-607 Baritone** 7-string model will now feature a Purple Satin finish. This guitar features Carpenter’s signature Fishman SRC Fluence pickup set with push-pull control for the second pickup voicing. Alex Wade of metalcore band Whitechapel is getting an update to his Signature Series guitar with the **LTD AW-7 Baritone**, a 7-string model in Open Grain Black finish on a swamp ash body and a matching finished neck featuring stainless steel frets. The guitar includes a set of direct-mount DiMarzio D-Activator pickups.

Javier Reyes, respected guitarist for progressive band Animals As Leaders, has a new version of his Signature Series guitar with the **LTD JR-208**, an 8-string guitar at 27” baritone scale in Pelham Blue finish that’s being made at a price point that can attract players on a budget. Reyes’ **JR-608** model is being updated for 2020 to include his new Fishman Javier Reyes Open Core Signature Pickups, with a mini switch to change voicings. A new Signature Series guitar for Brian “Head” Welch of Korn is the **LTD SH-207**, a 7-string guitar designed to offer an even more affordable choice for Korn fans that features a set of ESP Designed LH-307 pickups.

Detailed information and specifications for the entire collection of ESP and LTD Signature Series guitars and basses is available at the ESP web site at espguitars.com.

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About ESP Guitars
Founded in 1975, the ESP Guitar Company is a leading global manufacturer of quality musical instruments. ESP brands include ESP Custom Shop, ESP Original Series, ESP/LTD Signature Series, ESP USA, ESP E-II, and LTD. For more information call 800-423-8388 or visit www.espguitars.com.