It's been two decades since a small repair shop called ESP opened with a simple goal: provide repair and customized guitars with dedication and artfulness. This commitment towards pride in their craft soon shaped a reputation of sound workmanship and custom quality.

Today ESP continues in this fine tradition and builds some of the best guitars in the world. Their ongoing dedication to providing custom service has brought them legions of guitar fans from all around the world.

ESP

M-III Deluxe

Ash body, rosewood fingerboard, 22 extra jumbo frets. Original Floyd Rose locking tremolo, one Seymour Duncan JB humbucker & two ESP SS-120 stack pickups. Available in: black, natural, see-thru red, see-thru purple, see-thru green, see-thru blue

Nder body, choice of maple or rosewood fingerboard, 24 extra jumbo frets. Original Floyd Rose locking tremolo, one Seymour Duncan JB humbucker & one ESP SH-100 rail pickup. Available in: black, pearl white, metallic purple, gunmetal blue, candy apple red, see-thru red, see-thru purple, see-thru green, see-thru blue (transparent colors for additional charge)
Eclipse

Mahogany body, rosewood fingerboard, 24 extra jumbo frets, Original Floyd Rose locking tremolo, two EMG-81 pickups. Available in black, natural, see-thru red, see-thru purple, see-thru green, see-thru blue

FOR MORE INFORMATION or your authorized Dealer
CALL (800) 423-8388
Vintage Plus

Alder or ash body, choice of maple or rosewood fingerboard, 22 extra jumbo frets, 2-point non-locking tremolo bridge with graphite nut & Sperzel locking tuners; three Seymour Duncan Vintage Rail pickups.

All Vintage Plus instruments available in black, pearl white, candy apple red, gunmetal blue, turquoise, two-tone sunburst, three-tone sunburst, see-thru red, see-thru purple, see-thru green, see-thru blue (transparent colors for additional charge).

Original Floyd Rose locking tremolo, one ESP LH-200 humbucker and two ESP SS-120 single coil pickups.

Alder or ash body, choice of maple or rosewood fingerboard, 22 extra jumbo frets, Seymour Duncan Vintage '54 Tele pickups.
FOR MORE INFORMATION
or your authorized dealer
CALL (800) 423-8388

J-4
Alder or ash body, rosewood fingerboard, 21 frets, ESP JS-130 pickups
(J-4 bass available in transparent colors for additional charge). Available in: black, pearl white, candy apple red, gunmetal blue, turquoise, two-tone sunburst, three-tone sunburst, see-thru red, see-thru purple, see-thru green, see-thru blue

B-5
Five string bass with ash body, rosewood fingerboard, 24 frets, ESP JS-100 Jazz pickups, CIR-1 Active EQ Circuit. (B-5 bass available with 2-Tek bridge for additional charge). Available in: black, natural, see-thru red, see-thru purple, see-thru green, see-thru blue
SIGNATURE SERIES

Ronnie Wood

Pictured with optional Parsons-White Stringbender

Black

Fiesta Red

Also available in Metallic Blue

FOR MORE INFORMATION or your authorized dealer
CALL (800) 423-8388
SIGNATURE SERIES

KH-2
Custom M-II with Skull & Crossbone inlays, EMG-81 pickups

Kirk HAMMETT

KH-3
Custom Eclipse with Spider graphic, Spider & Skull inlays, EMG-81 pickups
Alder body, 24 3/4" scale length, maple or rosewood fingerboard, frets 1 - 12 jumbo width, 13-22 normal width. One ESP LH-200 humbucker and two ESP SS-120 single coil pickups. Available in black, snow white & metallic purple.

For more information or your authorized dealer, call (800) 423-8388


Kerry King Custom:
Neck-thru-body version of above featuring red & black crackle finish, ebony fingerboard with Eagle inlays (Limited Production)
**HORIZON CLASSIC CUSTOM ORDER FORM**

Each Horizon Classic is hand-crafted to your specifications in the U.S.A. Please refer to the order form below for a list of available options.

If you have any questions regarding this or any other ESP product, call us toll-free at (800) 423-8388.

**SPECIFICATIONS:**

| STANDARD: | Carved top body, set neck construction, 24 3/4” scale length, dot inlays with "ESP" inlay at 12th fret, thinner "U" shape neck contour, 1 5/8” nut width, extra jumbo frets |
| CHOICE OF: | Mahogany body & neck with figured maple bodytop and matching headstock | Mahogany body & neck |

**SELECT FROM THESE OPTIONS AT NO ADDITIONAL COST:**

| CONSTRUCTION: | Solid Body | Semi-hollow body |
| BRIDGE SYSTEM: | Non-tremolo with stop tailpiece and tune-o-matic bridge | Original Floyd Rose double locking tremolo system | Wilkinson VS-100 tremolo with Sperzel locking tuners & graphite nut |
| FRET: | 22 | 24 |
| FINGERBOARD: | Rosewood | Maple |
| PICKUPS: | EMG | Seymour Duncan | ESP | Other |
| CONFIGURATION: | 2-Hum | Hum/Sing | HSS | HS/H | HSS |

**PICKUP MODELS:**

- Bridge: ____________
- Middle: ____________
- Neck: ____________

**CONTROLS:**

- Master volume, master tone, pickup selector switch | Other | (Specify switches, controls and desired placement) |

**HARDWARE:**

- Gold | Black | Chrome |
- See-thru Blue | See-thru Green | See-thru Purple |
- See-thru Red | See-thru Black |

**COLOR:**

- Honey sunburst | Cherry sunburst | Other |

**STRING GAUGES:**

| Please submit this form to an authorized ESP dealer |

**FOR MORE INFORMATION or your authorized dealer**

CALL (800) 423-8388
CUSTOM ORDERS

KH-2
Ouija graphic

SCREAMING SKULL
carved body design by J. DiResta.
Production limited to 50 instruments

MIRAGE
Lyssy graphic

ECLIPSE
See-thru block, figured maple body top &
headstock, body & neck binding, custom inlays.

B-4
see-thru blue, 2-Tek bridge

FOR MORE INFORMATION
or your authorized Dealer
CALL (800) 423-8388
The instruments pictured on these pages are only a few examples of what is available from our custom shop.

If you would like an instrument built to your specifications, submit the custom order supplied in this catalog to an authorized ESP dealer.

GEORGE LYNCH ULTRATONE Prototype
Available mid '95

HORIZON
Alien graphic

VINTAGE PLUS
Postage Stamps graphic

M-II DELUXE
Black, non-tremolo, EMG-81

ACOUSTIC
CUSTOM ORDERS

ECLIPSE
Honey Sunburst, figured maple body top & headstock, gold hardware

ECLIPSE
Oil finish, figured maple body top & headstock

M-II DELUXE
Wood Swirl

M-II DELUXE
Figured Maple Top See-Thru Purple

MIRAGE
Figured Maple Top See-Thru Red

MIRAGE
Koa
# ESP Standard Models

See Reverse For Custom Options

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>VINTAGE PLUS SERIES</td>
<td>$1595</td>
</tr>
<tr>
<td>M-II DELUXE</td>
<td>$1595</td>
</tr>
<tr>
<td>(All 3 Vintage Plus models &amp; M-II Deluxe available in transparent colors for additional $100)</td>
<td></td>
</tr>
<tr>
<td>MIRAGE</td>
<td>$1695</td>
</tr>
<tr>
<td>ECLIPSE</td>
<td>$1695</td>
</tr>
<tr>
<td>J-FOUR</td>
<td>$1295</td>
</tr>
<tr>
<td>B-FIVE</td>
<td>$1695</td>
</tr>
<tr>
<td>(B-5 bass available with 2-TEK Bridge for additional $300)</td>
<td></td>
</tr>
</tbody>
</table>

# ESP Finishes

**VINTAGE PLUS & J-FOUR**
Black, pearl white, candy apple red, gunmetal blue, turquoise, two-tone sunburst, three-tone sunburst & see-thru red, see-thru purple, see-thru green, see-thru blue

**M-II DELUXE**
Black, pearl white, metallic purple, gunmetal blue, candy apple red & see-thru red, see-thru purple, see-thru green, see-thru blue

**MIRAGE, ECLIPSE, B-FIVE**
Black, see-thru red, see-thru purple, see-thru green, see-thru blue, natural

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# ESP Signature Series

Each instrument manufactured to artist’s specifications

<table>
<thead>
<tr>
<th>Artist</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>JAKE E. LEE</td>
<td>$1395</td>
</tr>
<tr>
<td>KIRK HAMMETT:</td>
<td></td>
</tr>
<tr>
<td>KH-1 “Flying V”</td>
<td>$2295</td>
</tr>
<tr>
<td>KH-2 “M-II”</td>
<td>$2095</td>
</tr>
<tr>
<td>KH-3 “Spider”</td>
<td>$2495</td>
</tr>
<tr>
<td>RONNIE WOOD</td>
<td>$1395</td>
</tr>
<tr>
<td>RONNIE WOOD Parsons-White Stringbender</td>
<td>$2095</td>
</tr>
<tr>
<td>KERRY KING</td>
<td>$2195</td>
</tr>
<tr>
<td>KERRY KING CUSTOM</td>
<td>$3495</td>
</tr>
<tr>
<td>GEORGE LYNCH SERIES</td>
<td>$2195</td>
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<tr>
<td>Sunburst Tiger</td>
<td>$2195</td>
</tr>
<tr>
<td>Serpent</td>
<td>$2295</td>
</tr>
<tr>
<td>Serpent Custom</td>
<td>$3395</td>
</tr>
<tr>
<td>Kamikaze I, II &amp; III</td>
<td>$2495</td>
</tr>
<tr>
<td>Kamikaze Limited Edition</td>
<td>$2695</td>
</tr>
<tr>
<td>Skulls &amp; Snakes Limited Edition</td>
<td>$2395</td>
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# LTD Guitars

Designed & Distributed by ESP

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>H-2</td>
<td>$795</td>
</tr>
<tr>
<td>L-2</td>
<td></td>
</tr>
<tr>
<td>M-2</td>
<td></td>
</tr>
<tr>
<td>H-4</td>
<td></td>
</tr>
</tbody>
</table>

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# LTD Finishes

**L-2, M-2 & H-4**
Black, metallic purple, metallic blue & candy apple red

<table>
<thead>
<tr>
<th>Finish</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>H-2</td>
<td></td>
</tr>
<tr>
<td>Black, see-thru red, see-thru blue &amp; see-thru purple</td>
<td></td>
</tr>
</tbody>
</table>

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# LTD Guitars

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>LTD GUITAR CASE</td>
<td>$120</td>
</tr>
<tr>
<td>LTD BASS CASE</td>
<td>$140</td>
</tr>
</tbody>
</table>
Custom Guitar Options

1995 Retail Pricing

This is a list of custom options most often requested, but it is by no means a complete list of custom options available on an ESP instrument. If you require more information regarding a custom order ESP, please contact your local authorized dealer or ESP at 800 423-8388. Refer to the Custom Order Form in your color catalog when ordering a custom instrument.

ADD THE FOLLOWING CHARGE(S) TO THE PRICE OF MODEL YOU WISH TO CUSTOM ORDER:

<table>
<thead>
<tr>
<th>LIST PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>150.00</td>
</tr>
</tbody>
</table>

AUTOMATIC UPCHARGE FOR A CUSTOM ORDER:

NECK

- Reverse Headstock: NO ADDITIONAL CHARGE
- Custom Neck Contour: 150.00
- Ebony Fingerboard: 150.00
- Binding on Fingebord & Tilt Headstock: 250.00
- Binding on Fingebord & Straight: 300.00
- Custom Logo: 100.00
- Scalloped Fingerboard: 300.00
- Non-Standard Fret Size: 75.00
- ESP Custom Block Inlays: 250.00
- Skull & Crossbone Inlays: 300.00
- Custom Inlays: SUBMIT SAMPLE FOR PRICE

BODY

- Top Grade Figured Maple Body Top (Limited Avail.): 600.00
- Top Grade Figured KoA Body Top (Limited Avail.): 500.00
- Figured Maple or KoA Matching Headstock Veneer: 100.00
- Body Binding (Per Side): 100.00
- Routing for Additional Pickup: 100.00
- Deep-Dish Jack Mounted on Side of Body: 100.00
- Custom Body Shape (Explorer, etc.): CALL FOR PRICE
- Non-Standard Body Wood: CALL FOR PRICE

HARDWARE

- Black or Gold Hardware: 100.00
- Sperzel Locking Tuners: 100.00
- Locking Tremolo on Non-Locking Model: 400.00

ELECTRONICS

- EMG Humbucking Pickups (Except 89): 125.00
- EMG 89: 150.00
- EMG Single Coil Pickups: 100.00
- EMG P/J, P-5/J, Or Jazz Set: 225.00
- EMG SPC, RPC, EXB, Or Exb Circuits: 100.00
- EMG PA-2 Preamp: 100.00
- EMG BT Active Bass Eq System: 150.00
- Seymour Duncan Humbucking Pickups: 125.00 & UP
- Seymour Duncan Single Coil Pickups: 100.00
- Extra Volume Control Or Switch: 50.00

PAINT

- Headstock Painted to Match Body: 150.00
- Custom Color From Sample: 150.00
- Fluorescent Color: 150.00
- Paint Back of Bolt-On Neck: 150.00
- Graphic Finishes: 500.00 & UP
- If You Have Your Own Design for a Graphic Finish, Submit Sample for Price Quote

MINIMUM DELIVERY TIME FOR CUSTOM INSTRUMENTS IS FOUR MONTHS

Call 800 423-8388 for the name of your nearest authorized ESP dealer