City of Hart, Michigan
H.E.A.R.T. BOARD
May 19, 2021, 4:00 PM
Community Center, 409 State Street, Hart, Michigan

NOTICE OF REMOTE/HYBRID MEETING PUBLIC MEETING

THIS NOTICE IS GIVEN AND PUBLISHED PURSUANT TO MICHIGAN DEPARTMENT OF HEALTH AND HUMAN SERVICES EMERGENCY ORDER UNDER MCL 333.2253 – GATHERING PROHIBITION AND MASK ORDER EFFECTIVE NOV. 18, 2020 THROUGH JAN 31, 2021 AND PA 228 OF 2020 AMENDMENT TO SECTION 3 OF PA 267 OF 1976 OPEN MEETINGS ACT

May 19, 2021 04:00 PM
Virtual Zoom Meeting Link: https://us02web.zoom.us/j/87910676828

Meeting ID: 879 1067 6828
Phone # +1 312 626 6799 US

MEETING AGENDA

1. Call to Order
2. Roll Call (Splane, Tufts, Bruce, Beal, Lipps, Evans)
3. Public Comment
4. Consent Agenda
    a. 04.21.21 Regular Meeting Minutes
    b. April Financials
    c. Executive Director's Report
5. Action Items
    a. Board Member Resignations and Openings
    b. Wayfinding Proposals – documents/proposals available to view here: https://we.tl/t-v2808Yh43x
6. Updates/Discussion Items
    a. Board meeting schedule, structure, committees, etc
    b. Social District Update
    c. The Wall 2021 Sponsorship Request
7. Board Member Comments
8. Next Regular Meeting June 16, 2021 @ 4 PM
9. Adjournment

Access is provided through the Michigan Relay Service for individuals with speech or hearing impairments. https://hamiltonrelay.com/michigan/index.html

CITY OF HART
407 S. STATE ST.
HART, MI 49420
Hart Economic and Redevelopment Team (H.E.A.R.T.)
April 21, 2021
MINUTES – DRAFT

1) **Call to Order**
   President Splane called the meeting to order at 4:02 pm.
2) **Roll Call**
   Members present via Zoom: Splane, Beal, Evans and Lipps
   Members absent: Tufts, Bruce
   Others present: Economic Development Director Kleiner
3) **Public Comments**
4) **Approval of the Consent Agenda**
   i. March 2021, Regular Meeting Minutes
   ii. March Financials
   iii. Executive Director's Report
   Motion by Evans, supported by Beal to approve the consent agenda as submitted. Motion carried.
5) **Action Items**
   a) **Accept Board Member Resignation – Russell**
   Motion by Splane supported by Lipps to accept Russell's resignation with discussion of the meeting time/date.
   b) **Board Positions and Terms**
   Discussion only to recruit new members, no action.
   c) **Sponsorship Request – Pitch North Competition**
   Discussion by board, Nichole shared that sponsoring would provide us a seat on thee judges panel. Beal recommended $500. Motion by Beal, supported by Evans to sponsor Pitch North in the amount of $500.
6) **Updates/Discussion Items**
   a) **Discussion of properties to recommend to our State Historic Preservation Office to support their efforts to secure a grant from the Paul Bruhn Revitalization Grant for exterior rehab**
   Board supports the idea of recommending rehab of the back entrances on the NAPA block with the idea of extending art murals as well.
   b) **Clown Band Update – Lipps**
   Evans reported on availability of professional clowns and a magic show at Dale & Gail's. Tracey Lipps suggested businesses getting involved, clown activities, etc. Splane would like to coordinate an effort where businesses sponsor/host events instead of the city planning.
7) **Board Member Comments –**
   Evans reported finding of Social Districts in other communities without much data because it is so new. Evans expressed concerned for the cost and expressed strong concerns against it. Beal provided an update of the Easter egg hunt.
8) **Adjournment** – Beal made a motion to adjourn, supported by Lipps. Meeting adjourned at 4:57 pm.

Respectfully Submitted,

Nichole Beal

Economic & Community Development Director

GL NUMBER	DESCRIPTION	2020-21 AMENDED BUDGET	YTD BALANCE 04/30/2021 NORMAL (ABNORMAL)	ACTIVITY FOR MONTH 04/30/2021 INCREASE (DECREASE)	AVAILABLE BALANCE NORMAL (ABNORMAL)	% BDGT USED
Fund 244 - HART ECONOMIC AND RE-DEVELOPMENT TEAM						
Revenues						
Dept 000.000						
244-000.000-540.085	DONATIONS	3,500.00	55,319.31	0.00	(51,819.31)	1,580.55
244-000.000-540.095	Grants	0.00	0.00	0.00	0.00	0.00
244-000.000-665.000	INTEREST ON INVESTMENTS	0.00	13.21	0.00	(13.21)	100.00
244-000.000-676.101	Transfer From General Fund	4,821.00	0.00	0.00	4,821.00	0.00
244-000.000-676.215	CONTRIBUTION FROM TIFA	9,000.00	0.00	0.00	9,000.00	0.00
244-000.000-676.500	FmElectric,Water,SewerFunds	11,910.00	0.00	0.00	11,910.00	0.00
244-000.000-694.000	MISCELLANEOUS	0.00	0.00	0.00	0.00	0.00
244-000.000-694.702	Events,Rentals,Fees,Membership	0.00	0.00	0.00	0.00	0.00
244-000.000-699.000	USE OF CASH RESERVES	14,000.00	0.00	0.00	14,000.00	0.00
Total Dept 000.000		43,231.00	55,332.52	0.00	(12,101.52)	127.99
TOTAL REVENUES		43,231.00	55,332.52	0.00	(12,101.52)	127.99
Expenditures						
Dept 728.000 - Community&Economic Development						
244-728.000-702.800	WAGE (REG EMPLOYEE)	0.00	0.00	0.00	0.00	0.00
244-728.000-702.805	Part Time Employee	0.00	0.00	0.00	0.00	0.00
244-728.000-702.820	TEMPORARY HELP	0.00	0.00	0.00	0.00	0.00
244-728.000-702.900	OVERTIME	0.00	0.00	0.00	0.00	0.00
244-728.000-715.000	FICA	0.00	0.00	0.00	0.00	0.00
244-728.000-715.600	WORKMEN'S COMPENSATION	0.00	0.00	0.00	0.00	0.00
244-728.000-715.700	UNEMPLOYMENT	0.00	0.00	0.00	0.00	0.00
244-728.000-715.900	COMBINED FRINGES (NO FICA)	0.00	0.00	0.00	0.00	0.00
244-728.000-715.905	OPEB(OtherPostEmloymentBenefit	0.00	0.00	0.00	0.00	0.00
244-728.000-740.000	OPERATING SUPPLIES	0.00	0.00	0.00	0.00	0.00
244-728.000-740.200	TOOLS	0.00	0.00	0.00	0.00	0.00
244-728.000-740.800	REPAIRS & MAINTENANCE	0.00	0.00	0.00	0.00	0.00
244-728.000-801.000	PROFESSIONAL SERVICES	1,000.00	0.00	0.00	1,000.00	0.00
244-728.000-818.000	CONTRACTURAL SERVICE	4,800.00	0.00	0.00	4,800.00	0.00
244-728.000-880.000	COMMUNITY PROMOTIONS	7,500.00	0.00	0.00	7,500.00	0.00
244-728.000-880.010	Advertizing/Promotion	5,000.00	0.00	0.00	5,000.00	0.00
244-728.000-880.020	GIFT CARD PROMOTIONS	0.00	8,900.00	0.00	(8,900.00)	100.00
244-728.000-900.000	PRINTING AND PUBLISHING	1,000.00	0.00	0.00	1,000.00	0.00
244-728.000-910.100	PROPERTY INSURANCE	0.00	0.00	0.00	0.00	0.00

244-728.000-910.200	LIABILITY INSURANCE	1,500.00	0.00	0.00	1,500.00	0.00
244-728.000-910.800	Property/Liability/BondingIns	1,800.00	0.00	0.00	1,800.00	0.00
244-728.000-920.000	UTILITIES(HEAT,WATER,ELECT,SEW	500.00	0.00	0.00	500.00	0.00
244-728.000-920.500	TELEPHONE/PAGERS	0.00	0.00	0.00	0.00	0.00
244-728.000-943.000	EQUIPMENT RENTAL	0.00	0.00	0.00	0.00	0.00
244-728.000-956.100	CONF/WKSHOPS/TRAINING	2,500.00	0.00	0.00	2,500.00	0.00
244-728.000-956.200	MEMBERSHIPS/DUES	2,000.00	0.00	0.00	2,000.00	0.00
244-728.000-970.000	Capital Outlay	0.00	0.00	0.00	0.00	0.00
244-728.000-998.000	MISCELLANEOUS	0.00	0.00	0.00	0.00	0.00
Total Dept 728.000 - Community&Economic Development		27,600.00	8,900.00	0.00	18,700.00	32.25
TOTAL EXPENDITURES		27,600.00	8,900.00	0.00	18,700.00	32.25
Fund 244 - HART ECONOMIC AND RE-DEVELOPMENT TEAM :						
TOTAL REVENUES		43,231.00	55,332.52	0.00	(12,101.52)	127.99
TOTAL EXPENDITURES		27,600.00	8,900.00	0.00	18,700.00	32.25
NET OF REVENUES & EXPENDITURES		15,631.00	46,432.52	0.00	(30,801.52)	297.05

INVOICE GL DISTRIBUTION REPORT FOR CITY OF HART
POST DATES 04/01/2021 - 04/30/2021
BOTH JOURNALIZED AND UNJOURNALIZED
BOTH OPEN AND PAID

GL Number	Invoice Line Desc	Vendor	Invoice Description	Amount	Check #
Fund 101 GENERAL FUND					
Dept 728.000 Community&Economic Development					
101-728.000-999.840	HEART PROGRAM	FORNER, GAYLE	RENT - HEART	400.00	81160
101-728.000-999.840	HEART PROGRAM	ROTARY CLUB OF HART	MEMBERSHIP DUES	75.00	81267
101-728.000-999.840	HEART PROGRAM	DTE ENERGY	NATURAL GAS	80.24	81236
101-728.000-999.840	HEART PROGRAM	THE RIGHT PLACE, INC.	2021 PITCH NORTH SPONSORSHIP	500.00	81352
101-728.000-999.840	HEART PROGRAM	MICHIGAN ECONOMIC DEVELO	2021 EMERGING LEADERS	40.00	81329
101-728.000-999.840	HEART PROGRAM	MICHIGAN ECONOMIC DEVELO	2021 MEMBERSHIP	305.00	81329
101-728.000-999.840	HEART PROGRAM	CHARTER COMMUNICATIONS	HEART	182.97	81285
		Total For Dept 728.000 Community&Economic Development		1,583.21	
		Total For Fund 101 GENERAL FUND		1,583.21	

HEART DIRECTOR'S REPORT
May 19, 2021

Updates

- Held a public meeting on forming social district in downtown, next step is to get a solid commitment from Hart Pizza and Kristi's Pour House.
- Planning an open house tour of vacant commercial buildings for visioning and potential investors.
- Working on The Creeks development, Co-op block, 210 Johnson St & the with a developer interested in the Silver Mill Property
- Ongoing development leads and economic development assistance as needed
- Sponsored Pitch North competition & serving on judging panel in June
- Ongoing administration of $50,000 in grant money received from the MEDC for the Match on Main Grant for LaProbadita and Stella's Coffee House.
- Attending weekly Michigan Economic Development Corporation's Economic Development enrichment courses.
- RFP's for Wayfinding Design bids closed on 05.07.21
- Introduced a developer to the Michigan Economic Development Corporation's Redevelopment Ready Team to discuss development incentives for the old silver mill building at 803 Griswold St.
- Built a new website for John Gurney Park, starting a new site for the Historic District.

Respectfully Submitted,

Nichole Steel
Economic & Community Development Director



FREE THURSDAYS | 7-9PM

HART COMMONS PARK
BRING YOUR LAWN CHAIR

June

24 80 Cows | Folk, Bluegrass, Americana

July

02 Rocket Fuel Haulers | Classic Rock, Country & Dance

08 Ravon Steely Rhoden | Steelpan Soloist

15 Christian Larumbe | Jazz, Alternative Rock, Fusion

22 Patty PerShayla & The Mayhaps | Progressive Blues Rock

29 Scottville Clown Band | Instrumental Variety

August

05 Silverado Band | Classic Country

12 The Hackwells | Americana

19 Drew Hale Band | Country Meets Roots-Rock

26 Yesterday's Wine | Classic Country

Generously sponsored by Hart Rotary, Shelby State Bank and the Michigan Council for Arts and Cultural Affairs

Find out more at
WWW.TAKEMETOHART.ORG
(231) 873-2488

BROUGHT TO YOU BY THE
HART ECONOMIC AND REDEVELOPMENT TEAM

Music on the COMMONS












FREE

Thursdays | 7-9 pm

Hart Commons Park

Corner Main/State Street | Hart, Michigan

June

24 80 Cows | Folk, Bluegrass, Americana

July

02 Rocket Fuel Haulers | Classic Rock, Country & Dance
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Find out more:

WWW.TAKEMETOHART.ORG
(231) 873-2488

BROUGHT TO YOU BY THE
HART ECONOMIC AND REDEVELOPMENT TEAM

Home of the Pirates

Hart Public Schools

301 W. Johnson Street, Hart, MI 49420
Phone: 231-873-6214 ~ Fax: 231-873-6244

www.hartschools.net

May 19,2021

Vicki Platt, Mayor
Nichole Kleiner, Director H.E.A.R.T board

Please accept this as a letter of resignation from the H.E.A.R.T board. I appreciate the time and the opportunity to work with such a wonderful group of people. From the start it was obvious this is a board that wants to see growth in this community and see it thrive. I am confident that will continue and I look forward to the time when I can come and visit Hart. It will always have a special place in my "HEART'.

Thanks for everything.

Sincerely,

Brandon Bruce

From: James Evans <JCEVANS@jamescevansllc.com>
Sent: Tuesday, May 11, 2021 9:50 PM
To: Vicki Platt - City <vplatt@cityofhart.org>
Cc: Nichole Steel <nsteel@cityofhart.org>
Subject: H E A R T

Please be advised

I am resigning my position as council representative on the HEART team

Jim Evans

HEART Board Terms

minimum 2 members city council - min 7, max 11 directors

ACTIVE

Board Member	Title	Appointed	Term Expires
Rob Splane	President	2/13/2020	6/30/2022
Jake Tufts	Vice President	2/13/2020	6/30/2022
Scott Beal	Secretary	2/13/2020	6/30/2021
Traci Lipps	Director	2/13/2020	6/30/2021

PAST

Jim Evans	Director	2/17/2021	6/30/2023
Brandon Bruce	Treasurer	2/13/2020	6/30/2021
Nichole Russell	Director	2/17/2021	4/23/2021
Braxton Platt	Director	12/16/2021	2/17/2021
Brandi Bruch	Director	2/13/2020	2/1/2021
Vicki Platt	Director	2/13/2020	12/16/2021
Lynne Ladner	Vice President	2/13/2020	8/1/2020

APRIL - agenda item to bring nominations to May meeting
MAY - nominations occur
JUNE - vote in nominations - term outs

SUGGESTIONS

Maria Rosas
*Mark Platt
Sue Payne
Isabel Vela
Mary Lulich
Brad Youmgstrom
Evelyn Vinke Mike schiller Stacie Hegg Mary Lulich
Jason Gayle Sherry Gayle

City of Hart
407 S. State St.
Hart, MI 49420

BOARDS – COMMITTEES - COMMISSIONS
APPLICATION FOR APPOINTMENT - REAPPOINTMENT TO
SERVE ON CITY ADVISORY BOARDS – COMMITTEES - COMMISSIONS

_____Power Board	_____Planning Commission
_____Water/BioPure Board	_____DPW Board
_____Hart Lake Improvement Board	_____Zoning Board of Appeals
_____Housing Board of Review	_____Neglected Properties Board
_____Park Committee	_____TIFA
_____Other _____	X____Hart Economic & Redevelopment Team H.E.A.R.T.

PLEASE CHECK OFF THE BOARDS/COMMITTEES/COMMISSIONS YOU ARE INTERESTED IN SERVING ON.

Name: Mark D. Platt Home Phone: _____

Home Address: 94 N. Plum

Employer Address: 301. W. Johnson Hart MI 49420

Work Phone: 231.873.6333 Cell Phone: 231.286.3622

Email Address: mplatt@hart.k12.mi.us

What special experience, education or interest do you have for serving on each of the board(s), committees(s), commissions(s) you selected?

I have participated in several multi million dollar construction projects in numerous capacitites. I am responnsible for an institution that has appoximatley a $14 million dollar budget. I have extensive experience with grants, most recently a grant for technology and education woth approximatley $586,000. I have extensive experience in working with the public and dealing with difficult and complex issues.

What other board(s), committee(s), and commission do you currently serve on or have served on in the past?

I have served on a variety of boards including the Spectrum Health Ludington Board, where my role was growing. I have served on the United Way Board for Oceana County in the past. Although right now, my participation is low. I have served on the board of trustees for a church.

Mark D. Platt Date: May 19th, 2021
Signature

Please return completed application to:

City of Hart
Lynne Ladner, City Manager
407 S. State St.
Hart, Michigan 49420
Fax: 231-873-0100

City use only:
Date of Approval: _____

Hi Nichole,

I am very interested and will put this in my calendar should the committee accept my application. The document is attached. There wasn't a lot of room on the application so I am adding more information to this email.

I have considerable experience with boards and from both sides of the table which I think makes me a very unique candidate. As a board member, I have served on the Ludington Health Spectrum Board. I was slated to become the President of the board in a few years and honestly, that was part of the reason I left the board. Being on that board was a great experience, but by nature, that board was focused on the Ludington area and I couldn't in good conscience continue. When I had my heart surgeries about 1.5 years ago, I made some choices to let some things go and Spectrum was one of them. I hated leaving because I enjoyed the work, but I wanted something different and something that was more about Oceana County.

In the past, I have been active with the United Way and have even been the spokesperson for their annual fundraising campaign. Currently, due to COVID, my participation has been low but that is temporary. They meet during the school day and it conflicts with a weekly meeting that I run specifically about COVID. As a superintendent, I have a board which makes my application much different than most. I understand the importance of the relationship between a board and its director and the high levels of trust that must exist.

Currently, I am responsible for a budget that is approximately $14 million and much of the money is grant-related. We also were recent recipients of an educational technology grant that was from a private foundation. The grant is approximately $586,000. There was a piece in the application about education. I have a Bachelors's degree in education with an emphasis in business and a concentration in marketing and distribution. My Masters' degree is in Leadership and I have a specialty endorsement in leadership.

Hope to hear from you all soon!

Mark D. Platt
Superintendent, Hart Public Schools



Honor. Respect. Remember.

Fellow Community Member,

What better reason to bring our community together than to provide a forum to pay tribute to our active, veteran, and fallen American heroes?

Please allow this letter to introduce you to Oceana County's Veteran Affairs Committee, (OCVAC) and American Veterans Traveling Tribute (AVTT), it is the latter that is seeking your support. It is our honor to be bringing the AVTT Cost of Freedom Tribute to the Hart Fairgrounds from July 7th 2021-July 12th 2021.

This 80% replica of the Vietnam Wall is 360 feet in length and reaches 8 feet at its apex. It provides those who are not able to visit the memorial in Washington D.C. with the opportunity to honor those who served while paying specific tribute to those that gave all in that service.

More, the AVTT touches on over two dozen additional conflicts since the Vietnam War, with the meaningful intent to include all of Oceana Counties generations of Active Duty and Veteran community members.

Finally, along with AVTT, numerous Veteran service organizations will be represented from all across Michigan to lend support and information to spectators at the event. Each of these organizations are volunteering their time and expertise to directly support our local veterans, and we are thankful to them for their dedication to this event.

The cost to bring AVTT's Cost of Freedom Tribute to the Hart Fairgrounds is $19,000.00. OCVAC is currently raising funds for this effort and would appreciate your support. AVTT is self-funded via sponsorship fees, merchandise sales, and donations. Donations or support to AVTT's mission via TFT are qualified charitable tax deductions.

This is a great opportunity for your company to receive exposure and pay tribute to our local heroes. As a participating sponsor you will receive: Name or logo on Tee shirts for sale during the event, Social Media coverage, name or logo on all banners, flyers and informational materials associated with this event.

Thank you in advance for your willingness to support the efforts of the OCVAC to bring this important event to our community.

Respectfully,

(enclosure)

REMEMBERING

Our Fallen ™



Visitor Comments: *"Amazing, powerful, respectful, and a wonderful tribute to those who gave everything. Highly recommended for everyone to see."*

Remembering Our Fallen is a traveling national memorial that includes military and personal photos of over 5,000 of our nation's post-9/11 military fallen on 34 Tribute Towers. Also included are those who returned from the war zone, but lost the battle to PTS, and those who died in training accidents.

Unveiled at the foot of the Lincoln Memorial in Washington, D.C. in 2017, the memorials (now two identical versions) have traveled to over 80 communities in 35 states. Stops have included The Ronald Reagan Presidential Library, Marine Corps National Museum, Veterans Parade in NYC, Columbia University, Pentagon, and the New England Patriots at Gillette Stadium.

To host: info@RememberingOurFallen.org or 402-612-0210

Remembering Our Fallen is a program of Patriotic Productions, a 501(c)(3).
www.RememberingOurFallen.org Facebook.com/RememberingOurFallen

PATRIOTIC PRODUCTIONS
16213 Lamp St
Omaha NE 68118

FOREVER / USA

OCEANA County Veterans Affairs
844 S. Griswold St
#100
Hart, MI 49420